

DINGLE BREWING



Dingle Brewing
Company
Case Study

THE DINGLE BREWING COMPANY CHALLENGE

When Dingle businessman Jerry O'Sullivan spotted a gap in the market for a quality Irish-made draught premium lager, he vowed to name it after one of the area's most famous sons, the decorated Antarctic explorer Tom Crean. Tom's connection to the drinks industry was well-known; in the 1920s, he had opened the South Pole Inn in the village of Anascaul on the Dingle peninsula and, more recently, had been the subject of an award-winning Guinness advertisement.

Just outside Dingle, a former creamery with an excellent spring well attached proved to be the ideal location to set up the newly formed Dingle Brewing Company. The next issue was finding the best energy to power the premises and as Jerry had a very good working relationship with Flogas, he asked local Flogas sales representative Mike Murphy to come up with an energy solution for the new microbrewery.

THE FLOGAS SOLUTION

The Flogas Energy Solutions Team travelled to Dingle to meet Jerry and his project development team. Flogas carried out a complete survey of the various energy alternatives available and LPG came out on top in terms of cost, efficiency and environmental friendliness.

SEAMLESS CHANGEOVER PROCESS

The Flogas team recommended the installation of a large gas boiler to heat the premises and a steam boiler powered by LPG to boil up the malted barley. The boiler would also be used to keep the premises and equipment hygienically clean.



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Results

- Efficient system to boil malted barley on premises
- Sufficient quantities of hot water for a hygienic premises and equipment
- Seamless installation which saw the business up and running in a matter of days
- Reliable system for the business

The Flogas recommendations were approved and the microbrewery was soon up and running, with Tom Crean's premium lager celebrating its official launch in the South Pole Inn a few short months later. The lager was an immediate success, gaining national coverage and winning several tasting awards. The lager's fame has now spread outside Dingle and Kerry to several high-profile pubs in Dublin, Kildare and beyond.

"Setting up a local microbrewery to produce quality Irish beers and drinks has been a dream of mine for several years. I want to sincerely thank the Flogas Energy Solutions team for all their help, assistance and advice which was invaluable to the project. Secondly, it's also my own tribute to Tom Crean, a personal hero of mine ever since I was a boy growing up locally and long before his story became widely known. Here's hoping his memory and his lager live on forever!"

- Jerry O'Sullivan, *Dingle Brewing Company*

It's another example of how versatile and efficient that LPG can be. As an energy solutions specialist, Flogas can design and implement a complete turnkey solution for your business, whatever its size. So why not avail of our no-obligation free survey? We'll analyse your existing energy costs and outline the benefits and savings you'll enjoy by converting to Flogas LPG.



CONTACT FLOGAS FOR FREE SITE VISIT

- To quote the savings that will be made (Energy Survey)
- To carry out tank location assessment
- To draw up a proposal and pricing

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